

IA'S CONTRIBUTION TO  
THE GLOBAL EFFORTS IN  
ADDRESSING CLIMATE  
CHANGE



37th Annual Conference of the  
International Association for Impact Assessment  
TRAINING COURSES 2-3 APRIL 2017  
LE CENTRE SHERATON MONTRÉAL HÔTEL  
MONTRÉAL, CANADA



Montréal skyline from the Parc Jean-Drapeau. With permission from © Tourisme Montréal.

# PRE-CONFERENCE TRAINING COURSES INCLUDING #12 HOW TO MAXIMIZE THE VALUE & EFFECT OF SIA

## COURSE DESCRIPTION

**Course #12 How to Maximize the Value and Effect of SIA.** This 2-day course (2-3 April) will focus on practical skills, critical thinking, and alternative approaches needed to deliver high quality SIAs and ensure its relevance beyond the project authorization and construction phase. The course will be based on real experiences, IAIA's "International Principles for SIA," and evolving best practice, and will be facilitated by industry experts. Teaching methods will be highly interactive.

## GOALS AND LEARNING OUTCOMES

There will be particular emphasis upon: Strengthening understanding of the SIA process; Opportunities for enhancing SIA through effective stakeholder engagement; key analytical and practical skills required for a meaningful SIA; understanding and managing the limitations of SIA; emerging trends shaping the requirements of the SIA process with a particular emphasis on climate change implications; maximising the opportunities of SIA, in particular using the process to improve the quality of decisions made, and as a basis for relationship building; and the role of SIAs as a foundation for the development of broader social and integrated management systems, suitable for application during subsequent project phases.

## FEES

IAIA's courses cost US\$475 for the 2-day courses, and US\$275 for the 1-day courses. The course fee includes course materials, light lunches, and coffee breaks. Participants in the training courses who are not registered for the IAIA conference will be assessed an additional US\$75 fee. **Pre-registration and prepayment by 15 March 2017 is required.**

## INSTRUCTORS

**Alison McCallum**, Technical Director, Training, Synergy Global Consulting Ltd (South Africa)

**Katharine Gotto Walton**, Director, Synergy Global Consulting Ltd (United Kingdom)

For a complete description of this and 16 other offered courses,  
go to <http://conferences.iaia.org/2017/training.php>

### Why train with IAIA?

IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 120 nations.

For 36 years IAIA has been holding annual conference events and training courses all over the world to promote best practices in impact assessment.

With IAIA training courses, participants will have a chance to connect to a global network of impact assessment practitioners and exchange information and experience with other practitioners from around the world.



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Local Host



**Pre-registration and pre-payment by 15 March are required for all training courses.**

For more information and to register, visit <http://conferences.iaia.org/2017>